

Assignment & Client	Services	Overview	Key Activities & Deliverables
Digital Imaging Strategy Moorfields Eye Hospital NHS Foundation Trust and MTS (2014-15)	Operational Consultancy <ul style="list-style-type: none"> • Strategy Development • Healthcare ICT • Med Tech 	Development of the Digital Imaging Technology Strategy	Digital Imaging Strategy for the world-renowned Moorfields Eye Hospital



The collage features several key elements:

- A 3D architectural rendering of a modern building.
- A close-up of a control panel with buttons and a screen.
- The exterior of the Moorfields building.
- A hand using a tablet.
- A person using a microscope.
- The Moorfields Eye Hospital NHS logo.
- A diagram showing an 'incoming wavefront' (red wavy lines) and a 'corrected wavefront' (blue straight lines) reflecting off a 'deformable mirror' (black wavy line).
- The coat of arms of Moorfields Eye Hospital NHS Trust.
- A person using a smartphone to view an eye scan.
- A poster titled 'REINVENTING THE EYE EXAM' with the subtitle '4 Ideas that Could Change Ophthalmology'. The poster includes icons for 'Next Generation Biomicroscopy', 'Ophthalmic Testing Center', 'Electronic Patient Encounters', and 'Automated Comprehensive Screening'.